

## **Course Descriptions CiE**

**Course code: ?**

**Course title : Tourism Management in China and Southeast Asia**

**Hours per week: 2**

**Number of ECTS Credits allocated/work load: 3**

**Semester: SS 2009**

**Course contents:**

- **Introduction of management structure**
- **Country comparison of project management process and styles**
- **Understanding and the action plans of social responsibility and green economy**
- **Vales system and social behaviours**
- **Qualification system and Leading people**

**Prerequisites: for anyone who is interested in this topic**

**Objective of the course/learning outcome:**

- **Basic knowledge about the systems of tourism management in China and Southeast Asia**
- **Increasing awareness of the project management process and styles**
- **Social Responsibility and Green Economy**
- **Qualification Tools and Leading People**

**Recommended Reading: --**

**Teaching methods: Lecture and Discussion**

**Assessment methods: Presentation and Seminar paper (6 Pages)**

**Language of instruction: English**

**Name of lecturer: Yandong Xu**

**Email: ydxu@gmx.de or yandong.xu@hm.edu**

Link: [www.xuworld.de](http://www.xuworld.de)