



Department	Course	Lecturer	Hours/Week	ECTS Credits	US Credits	
14	<i>Tourism</i>	■ Small-Scale Sustainable Tourism Development Projects	East	2	3	2
		■ Tourism Marketing in Asia	Xu	2	3	2
		■ Global Business Leaders: Personalities and Cultures	Xu	2	3	2
		■ Intercultural Challenges in the Tourism Industry	Link	1	2	2
		■ Tourism Destinations Worldwide	Huber	2	3	2
		■ Intercultural Communication – Theory and Basics	Taylor	2	3	2
		■ Airline Management	Busacker	2	3	2

The US credit points mentioned above are calculated as follows: ECTS points divided by 1.5 (and then rounded up). This calculation is meant to serve as a rough guide only and is not applicable to all US university systems.

