Green Public Private Partnerships
– A Transatlantic Market of Ideas –

Nov 17 – The Big Picture
at Amerika Haus Munich, Karolinenplatz 3, 80333 München

13:00 Welcome Remarks
Consul General Conrad Tribble, U.S. Consulate General Munich
Dr. Raimund Lammersdorf, Bavarian-American Center at Amerika Haus Munich

13:30 Opening Remarks
Tammy Snyder Murphy, Climate Protection Action Fund

14:00 Impulse Lecture I: The European Approach – Focusing on Legal Norms (Weigand)


14:30 Panel Discussion
Two Approaches – One Objective: Going Green (Weigand, Calhoun-Senghor, Lehmkuhl)

15:15 Coffee break

15:30 Change Starts at Home: Regional Environmental Planning (Medearis)

16:30 From Regional to Global: Transatlantic Green Partnerships (Randolph)

17:30 End of first conference day

Nov 18 – Best Practices from the Field
at Hochschule München, Lothstr. 64, 80335 München, „Roter Würfel“

09:45 Welcome Remarks: Prof. Dr. Michael Kortstock, President, Hochschule München

10:00 NASA – a U.S. Public Sector Example (Leatherwood)

10:45 Siemens One – a German Private Sector Example (Miranda)

11:30 Lunch break

13:00 GE – a U.S. Private Sector Example (Busboom)

13:45 City of Munich – a German Public Sector Example (Urbainczyk)

14:30 Coffee break

15:00 Panel Discussion: Going Green – Overcoming the Bumps in the Road by Forging Partnerships (NASA, Siemens, City of Munich, GE)

15:45 Hochschule München – Shaping Green Entrepreneurs for the Future (Becker)

16:30 The View from Washington, D.C. – Video Conference with Keith Curtis, Senior Advisor, Office of International Operations, U.S. Department of Commerce

17:30 End of second conference day

Kindly supported by the Bavarian State Ministry of Environment and Public Health and the Department of Health and Environment of the City of Munich

Moderators
Dr. Jeanne Rubner, Foreign Desk, Süddeutsche Zeitung
Consul Kathryn Crockart, U.S. Consulate General Munich

Speakers
Dr. Matthias Weigand – Head of Division, Cross- Sectoral Law, Bavarian State Ministry of Environment and Public Health
Keith Calhoun-Senghor – Senior Counsel, Fulbright & Jaworski
Moritz Lehmkuhl – CEO, Climate Partner
Dale Medearis, Ph.D – Senior Environmental Planner, Northern Virginia Regional Commission
Prof. John Randolph – Environmental Planning, Virginia Tech
James Leatherwood – Director, Environmental Management, NASA
Pedro Miranda – Corporate Vice President, Siemens One
Axel Busboom – Center of Excellence Leader, GE
Dr. Gerhard Urbainczyk – Department of Health and Environment, City of Munich
Prof. Dr. Gerd Becker – Director, Laboratory for Solar Technology and Electrical Power Engineering, Hochschule München
Keith Curtis – Senior Advisor, Office of International Operations, U.S. Department of Commerce

For further information contact:
U.S. Consulate General Munich
Public Affairs
Königinstraße 5, 80539 München
Phone 089-288 86-26 or -22
Fax 089-28 99 80-21
E-mail MunichPA@state.gov