Course Description

Department: Faculty of Tourism

Course title: International HR Management

Hours per week: 2

Number of ECTS credits: 3

Semester: Winter semester 2013/2014

Course objective: to build competence in Human Resources management with a special focus on international aspects of HR

Prerequisites: basic knowledge about business studies

Recommended reading: a reading list will be distributed in the first lesson

Teaching methods: case studies, inputs and exercises

Assessment methods: presentation, written paper in English

Language of instruction: English

Name of lecturer: Veronika Frankenberger

Email: mail@veronika-frankenberger.de

Course content:
• Introduction to Human Resources management and challenges in international settings
• International employer branding and cultural differences
• International recruiting
• Assessment methods
• International graduate programs
• International talent management
• Expatriation management
• HR communication in an international context
• Learning and training
• Communication skills for HR specialists
• Interview techniques for HR specialists