Courses in English
Course Description

Department 05 Building Services Engineering, Paper and Packaging Technology and Print and Media Technology

Course title Emerging Trends and Technologies in Graphic Communication

Hours per week (SWS) 4

Number of ECTS credits 6

Course objective Problem solving strategies for the Graphic Communication Industry that integrate selected tools of design thinking, current software; current trends, practices and emerging digital topics

Prerequisites Basic knowledge on print and medi technologies

Recommended reading No textbook is required. Printed course handouts will be provided.

Teaching methods Lectures, workshops, presentations, group field trips

Assessment methods term paper, individual and group assignments will be assigned.

Language of instruction English

Name of lecturer N.N.

Email N.N. (Please contact: Ulrich.Moosheimer@hm.edu)

Link www.pm.hm.edu

Course content Selected topics from
Advanced Digital Typography
Advanced Consumer Packaging
Advanced Interactive Product Development for Packaging and Publication
Advanced Color Management
Advanced Digital Photography
Advanced Digital Printing
Advanced Flexography
Advanced Database concepts

Remarks Exam: Quizzes, written exams, research paper, project reports