Courses in English
Course Description

Department: 14 Tourism
Course title: Special Aspects in Tourism I: Management Skills
Hours per week (SWS): 2
Number of ECTS credits: 4
Course objective: The goal of the course is to review, develop and enhance skills that are relevant for successfully managing tourism destinations and firms.
Prerequisites: Knowledge of the tourism system
Teaching methods: Lectures, exercises, case studies
Assessment methods: Assignments
Language of instruction: English
Name of lecturer: Desiderio Juan García-Almeida
Email: dj.garcia@ulpgc.es
Link
Course content: 1. Introduction to management skills ---- 2. Management skills from an individual perspective ---- 3. Management skills from a group perspective
Remarks