Department: 14 Tourism

Course title: Tourism and Transport: State of the art and emerging issues

Hours per week (SWS): 2

Number of ECTS credits: 3

Course objective: To introduce students to the state of the art and emerging issues in tourism and transport. To provide students with a clearer understanding of legal and planning issues in transport and visitor management.

Prerequisites: Participants must demonstrate a sound command of spoken and written English (Level B2) in order to hold presentations, actively participate in discussions, and write a seminar paper in English.

Recommended reading: A reading list will be distributed at the beginning of the semester.

Teaching methods: Lectures, case studies, seminar style.

Assessment methods: Oral presentation (50%), seminar paper (50%).

Language of instruction: English.

Name of lecturer: Prof. Dr.-Ing. Norbert Klassen

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Link:

Course content:
- Public transport planning in Germany
- Bike sharing, car sharing and autonomous driving and their impacts on tourism
- Managing the movement of recreational users
- Event management and transport - the case of the Expo Milan 2015
- Visitor management
- Accessible National Parks
- Tourism and transport in Alpine regions

Remarks: Some parts of the course (public transport / sharing economy) will repeat parts of the content of the module Mobility and Transport Management (B53 / Z53).