Module Nr. 226
Title Sustainability and Ethics in a Global Context

Applicability
Module type obligatory
Language of Instruction English

Teaching Methods Lecture, project, oral presentation
Frequency of offer weekly
Semester 7. Semester
SWS

ECTS-Credits 5
Workload e.g. “75 / 20 / 35 / 20”

Corresponding Courses
Prerequisites

Assessment Method STA (oral and written presentation)
Exam aids to be used

Responsibility for the course Prof. Dr. Angela Poech, Prof. Dr. Georg Zollner

Lecturer(s) Prof. Dr. Angela Poech, Prof. Dr. Georg Zollner

Learning outcomes / skills:
Students are familiar with basic theories in ethics and sustainability and are able to implement these theories in a practical context. These embrace the skill to conduct a utilitarian analysis, applying the categorical imperative test, and the guiding principles on business and human rights. Participants have deeper insight in their personal value compass and have solid ideas how to implement their personal values in their private and professional life. On the basis of a “learning by doing concept” they work upon a given set of values and implement it in a project with high practical orientation.

Contents:
- Normative ethical theories, like normative ethical theory, rationalism and egoism, ethics of duty, utilitarianism, human rights.
- Social and economic theories, like stakeholder theory of the firm or corporate citizenship
- Psychological theories, like social identity theory, social stereotyping theory, ingroup-outgroup-theory, procedural justice theory

Deployed methods of business administration:
- Qualitative-interpretative methods:
  - Expert interview
  - Survey

Methods of Teaching and Learning:
- Self-reflection methods
- Action learning
- Interdisciplinary learning in different fields of science and research
- Seminar paper with oral presentation
- Project- and group-based learning
- E-learning

Literature:
- Crane, A., Matten, D., Business Ethics
- Frey, D., Psychologie der Werte