Courses in English
Course Description

Department 13 General and Interdisciplinary Studies

Course title Global Virtual Innovation Teams

Hours per week (SWS) 2

Number of ECTS credits 2

Course objective Students can explain what GVT are and how they can be managed. Students can work in GVTs and gain basic knowledge on innovation processes.

Prerequisites


Teaching methods Lectures, presentations, discussions, team-work, coaching.

Assessment methods

Language of instruction English

Name of lecturer Prof. Dr. Daniel Ittstein

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Link

Course content Managers are under pressure to assemble the best talent they can find from wherever they can find it. For instance, to launch a new product for the Chinese market a manager needs the engineer from Germany, the product designer from Silicon Valley, and the sales professional from China. But once these teams are in place, managers must also find ways to help the team work smoothly together. They form so called Global Virtual Teams (GVT). Challenges of these GVT are for instance different time zones, virtual communication problems, trust issues. In the course, the students form GVTs to drive small digital innovation projects in the digital space.

Remarks The course starts on October, 19th 2018.
Bitte zuerst Feld B1 anklicken, dann Pfeil, um Fakultät aus Liste auszuwählen.