Courses in English
Course Description

Department
14 Tourism

Course title
Sustainability Management in Tourism

Hours per week (SWS)
2

Number of ECTS credits

Course objective
To introduce students to the theories and basics of sustainability management in tourism.
To build knowledge and competence with a special focus on different sectors and actors within the tourism industry.

Prerequisites
Sound knowledge of English (Level B2)

Recommended reading

Teaching methods
seminar style

Assessment methods
regular attendance, presentation and written report

Language of instruction
English

Name of lecturer
Dr. Erik Lindner

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Course content
Basics of CSR and Sustainability Management

Remarks