**Courses in English**

**Course Description**

**Department**
10 Business Administration

**Course title**
Interactive Competences and Intercultural Management

**Hours per week (SWS)**
4

**Number of ECTS credits**
5

**Course objective**
After successful completion of this course, students will be able to apply key theories and tools to manage and interact with cross-cultural teams, communication styles and technologies in the contexts of globalization and digital transformation. The module is divided into two parts. In the first part, students learn intercultural leadership and communication skills (real and digital) to foster management competencies, synergies and corporate competitive advantage. In the second part, students learn how digitalization will impact processes, roles and contents of management accounting (controlling) in the future and how to use selected digital technologies and software tools within the management accounting environment.

**Prerequisites**
- English for academic study (at least B2)
- Basic knowledge of intercultural theory

**Recommended reading**

Additional texts and resources will be provided at the beginning of the semester.

**Teaching methods**
- Interactive seminar
- Group projects
- Case studies
- Practical application of software tools

**Assessment methods**
Presentation and exam

**Language of instruction**
English

**Name of lecturer**
Prof. Dr. Nicole Brunnhuber; Prof. Dr. Christian Langmann

**Email**

**Link**

**Course content**
- Globalization and localization
- Global teams – real and virtual
- Cross-cultural Management: theory, research and practical application
- Intercultural business communication
- Critical incidents; conflict avoidance and resolution
- The impact of digitalization on the role, the organization, the processes and the IT within management accounting
- Robotic-Process-Automation (RPA) and Predictive Analytics as specific technologies for the digital transformation of management accounting

**Remarks**