Courses in English
Course Description

Department 14 Tourism
Course title Introduction to Leadership: Theory and Basics
Hours per week (SWS) 2
Number of ECTS credits 3
Course objective 1) To introduce students to the theories and basics of existing leadership approaches.
2) To build leadership knowledge and competence in leading and coaching.
3) Explore situations and exercises for putting the learned theoretical leadership basics into practice.

Prerequisites Sound Business English (Level B2)
Recommended reading A reading list will be distributed at the beginning of the semester
Teaching methods Seminar, Presentation
Assessment methods regular attendance and presentation at the end of the semester
Language of instruction English
Name of lecturer Daniel B. Werner
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Link https://www.linkedin.com/in/daniel-b-werner-b406921/
Course content 1) Theories of existing Leadership styles incl. the analysis of pros and cons per approach
2) Leadership-culture as a lubricant for people performance
3) Discussion of concrete Leadership cases and solutions
4) Effects on cross-generational perspectives and conflicts
5) Leader as a coach and storyteller
6) Why leading in a first place?

Remarks