Courses in English

Course Description

Department 14 Tourism

Course title Health Tourism

Hours per week (SWS) 2

Number of ECTS credits 3

Course objective

Prerequisites Sound knowledge of English (Level B2)


Additional sources will be discussed in course.

Teaching methods Seminar style: topic-oriented inputs, presentations, group work, discussions

Assessment methods Presentation, seminar paper (case study)

Language of instruction English

Name of lecturer Prof.(FH) Dr. Georg Christian Steckenbauer (guest lecturer from IMC University of Applied Sciences Krems, Austria)

Email georg.steckenbauer@fh-krems.ac.at

Link

Course content Overview on various basic aspects, topics and concepts of "Health Tourism", in particular:
Definition and basic principles of health tourism
History and development
Society in change - framework conditions for health and spa tourism
Demand and motivations of tourists
Case studies

Remarks