# Course Description

**Department:** Business Administration  

**Course title:** SANE (Starting a new Enterprise)  

**Hours per week:** one-week-course, 31. Jan – 4th of Feb 2011 or 7th – 11th of Feb 2011  

**Number of ECTS credits:** 3 ECTS  

**Semester:** 4  

**Course objective:** This module provides students with a practical understanding of entrepreneurship and the business start-up process. It aims to enable students, as potential entrepreneurs, to identify key components of a successful business plan while also considering the key entrepreneurial traits and skills required to manage a new enterprise  

**Prerequisites:** no  

**Recommended reading:** material will be provided in class  

**Teaching methods:** Seminar  

**Assessment methods:** Assignments, Attendance  

**Language of instruction:** English  

**Name of lecturer:** Guest lecturer, University of Glamorgan, UK
Email: lisa-marie.maier@hm.edu

Link:
Course content: This class is focusing on topics in Entrepreneurship and Business start-up