Internship Research & Development Mobility Services (m/w/x)

Our Offering
We, the BMW Group, is offering an exciting, challenging and diverse internship in our research and development department for mobility services, where we own topics like car-sharing, ride-hailing, ride-pooling, car-pooling and mobility-as-a-service solutions for consumers and corporate customers. Our goal is to provide premium, on-demand mobility, tailored to the needs of existing and new customers, and dedicated to increase sustainability. One key product you will be involved in is our multimodal service “Urby” (www.urby.mobi).

Your Responsibilities
As part of the “Mobility Lab” team, you support our projects and products – often involving mobile apps and backed services - from the very early concepting phase, throughout the development and rollout, all the way to real-world operations and validation. You will be part of an agile working environment and get experience with tasks like:

- use case & requirement analysis
- ideation & concept development
- user interviews & A-B testing
- design of user experiences & user interfaces
- test case & user story definition
- implementation of prototypes
- validation & rollout support
- analytics & evaluation for in-life products
- user support & remedy

Your Qualifications
- Bachelor or master student in the field of computer science
- Experience with web and mobile app development, incl. cloud services like AWS
- Interest in qualitative and quantitative methods for customer surveys
- Creativity, team-player and communication skills
- Desire to take over responsibility and work self-directed
- Analytical thinking
- Fluent English and proficient German language skills (speaking & writing)
- Passion for the development of future mobility services

The Facts
- 6 month paid full-time internship in Garching near Munich (Germany)
- Start: March 2020
- Supervisors: Tim.Lange@bmw.de, Monika.Gruber@bmw.de