Aptitude Test

The aptitude test for the Master Business Administration – Business Entrepreneurship and Digital Technology Management will take place at 28th or 29th of June 2016 (subject to change). After verification of the documents we will send invitations via eMail – if you fulfill the formal requirements – with concrete time slots until latest 20th of June 2016. Please reserve the complete day, because of delays.

Applicants must be there in person. There are no skype interviews offered! There is no possibility of postponing dates! If you do not show up at the appointed time you lose your admission to the aptitude test and you cannot be enrolled for the master’s degree programme!

Please bring with you your bachelor thesis or - if it is not finished yet - a two-paged synopsis. There is no need to translate foreign bachelor thesis.

The aptitude test is conducted by two professors of the Department of Business Administration and lasts about 30 minutes. It can either be a one-to-one interview or a group discussion. Subject of the aptitude test is (a) the content and methodology of the bachelor thesis and (b) the analytical- and problem-solving-skills related to economical and technical aspects and current development. Please read the following literature as an input:


Apart from professional competence in the field of economy and digital technology, the main focus will be on communication skills as well as methodological expertise.