

## Aptitude Test

The aptitude test for the Master Business Administration – Business Entrepreneurship and Digital Technology Management will take place at on **18<sup>th</sup> or 19<sup>th</sup> of July 2017** (subject to change). After verification of the documents we will send invitations via e-Mail – if you fulfill the formal requirements. Please reserve the entire day because of delays.

Please bring with you your bachelor thesis or - if it is not finished yet - a two-paged summary. There is no need to translate foreign bachelor thesis. If you did not have to write a thesis for your bachelor degree, please bring a summary of another piece of academic work.

The aptitude test is conducted by two professors of the Department of Business Administration and lasts about 30 minutes. It can either be a one-to-one interview or a group discussion. Subject of the aptitude test is

- (1.) the content and methodology of the bachelor thesis and
- (2.) the analytical- and problem-solving-skills related to economical and technical aspects and current development.

Please read the following literature as an input:

- Ries, E.: The Lean Startup: How Constant Innovation Creates Radically Successful Businesses, 2011
- Johansson, B.; Karlsson, C.; Stough, R. (Eds): The Emerging Digital Economy, chapter 1, pp. 1-19, Springer, 2006
- Recker, J.: Scientific Research in Information Systems: A Beginner's Guide. Springer Science & Business Media, chapters 3, 4, 5.2 (Qual Methods), 2013
- Capgemini Consulting, MIT Sloan Management, Digital Transformation: A Road-Map for Billion-Dollar Organizations, 2011 (<http://www.capgemini.com/resources/digital-transformation-a-roadmap-for-billiondollar-organizations>)

Apart from professional competence in the field of economy and digital technology, the main focus will be on communication skills as well as methodological expertise.