Aptitude Test

The aptitude test for the Master Business Administration – Business Entrepreneurship and Digital Technology Management will take place at on 18th or 19th of July 2017 (subject to change). After verification of the documents we will send invitations via e-Mail – if you fulfill the formal requirements. Please reserve the entire day because of delays.

Please bring with you your bachelor thesis or - if it is not finished yet - a two-paged summery. There is no need to translate foreign bachelor thesis. If you did not have to write a thesis for your bachelor degree, please bring a summary of another piece of academic work.

The aptitude test is conducted by two professors of the Department of Business Administration and lasts about 30 minutes. It can either be a one-to-one interview or a group discussion. Subject of the aptitude test is

(1.) the content and methodology of the bachelor thesis and
(2.) the analytical- and problem-solving-skills related to economical and technical aspects and current development.

Please read the following literature as an input:


Apart from professional competence in the field of economy and digital technology, the main focus will be on communication skills as well as methodological expertise.