Aptitude Test

The aptitude test for the Master Business Administration – Digital Technology Entrepreneurship will take place on

Tuesday, 17th of July 2018 (subject to change).

After examining the applications we will send out invitations via e-mail by 9th of July at the latest, provided that you meet the formal requirements.

You have to be present in person on that day, it is not possible to change the dates / times.

Please bring your bachelor thesis or - if it is not finished yet - a two-paged summery. There is no need to translate foreign bachelor thesis. If you did not have to write a thesis for you bachelor degree, please bring a summary of another piece of academic work.

The aptitude test is conducted by two professors of the Department of Business Administration and lasts about 30 minutes.

Subject of the aptitude test will be:

(1.) the content and methodology of the bachelor thesis and
(2.) the analytical- and problem-solving-skills related to economical and technical aspects and current development.

Please read the following literature as an input:


Apart from professional competence in the field of economy and digital technology, the main focus will be on communication skills as well as methodological expertise.