

Aptitude Test

The aptitude test for the Master Business Administration – Digital Technology Entrepreneurship will take place on

17th or 18th of July 2018 (subject to change).

After examining the documents (application deadline: May 31, 2018) invitations will be sent to you **via e-mail by 9th of July at the latest**, if you meet the formal requirements. **You have to be present in person on that day and it is not possible to change the dates / times.**

Please bring your bachelor thesis or - if it is not finished yet - a two-paged summary. There is no need to translate foreign bachelor thesis. If you did not have to write a thesis for your bachelor degree, please bring a summary of another piece of academic work.

The aptitude test is conducted by two professors of the Department of Business Administration and **lasts about 30 to 60 minutes**. It can either be a one-to-one interview or a group discussion. Subject of the aptitude test will be

- (1.) the content and methodology of the bachelor thesis and
- (2.) the analytical- and problem-solving-skills related to economical and technical aspects and current development.

Please read the following literature as an input:

- Ries, E.: The Lean Startup: How Constant Innovation Creates Radically Successful Businesses, 2011
- Johansson, B.; Karlsson, C.; Stough, R. (Eds): The Emerging Digital Economy, chapter 1, pp. 1-19, Springer, 2006
- Recker, J.: Scientific Research in Information Systems: A Beginner's Guide. Springer Science & Business Media, chapters 3, 4, 5.2 (Qual Methods), 2013

Apart from professional competence in the field of economy and digital technology, the main focus will be on communication skills as well as methodological expertise.