

Aptitude Test

The aptitude test for the Master Business Administration – Digital Technology Entrepreneurship will take place on

Tuesday, 16th of July 2019 (subject to change)

After examining the applications we will send out invitations **via e-mail by 9th of July at the latest**, provided that you meet the formal requirements.

You have to be present in person on that day of invitation, it is not possible to change the dates / times.

Please bring your bachelor thesis or - if it is not finished yet - a two-paged summary. There is no need to translate foreign bachelor thesis. If you did not have to write a thesis for your bachelor degree, please bring a summary of another piece of academic work.

The aptitude test is conducted by two professors of the Department of Business Administration and **lasts about 30 minutes**.

Subject of the aptitude test will be:

- (1.) the content and methodology of the bachelor thesis and
- (2.) the analytical- and problem-solving-skills related to economical and technical aspects and current development.

Please read the following literature as an input:

- Daniel Brosseau, Sherina Ebrahim, Christopher Handscomb, Shail Thaker: The Journey to an agile organisation, McKinsey, May 2019 (online: <https://www.mckinsey.com/business-functions/organization/our-insights/the-journey-to-an-agile-organization>)
- David Kidder, John Geraci: CEOs Should Think Like Founders, Not Just Managers, Harvard Business Review, Nov. 2017 (online: <https://hbr.org/2017/11/ceos-should-think-like-founders-not-just-managers>)
- Bernhard Marr: 5 Big Technology Innovations Of 2019: IBM Unveils How They Will Transform All Our Lives, Forbes, Feb. 2019 (online: <https://www.forbes.com/sites/bernardmarr/2019/02/11/5-big-technology-innovations-of-2019-ibm-unveils-how-they-will-transform-all-our-lives>)

Apart from professional competence in the field of economy and digital technology, the main focus will be on communication skills as well as methodological expertise.