

Semester Structure – M.Sc. Business Administration Business Entrepreneurship and Digital Technology Management

Module	Assessment Method	ECTS	Lecturer
1. Semester (starting in October)			
4.1 International Market Study	StA	5	Prof. Dr. Henzel
4.2 Intercultural Business Communication and Management	Ref 20-60 min and sP, 90-120 min	5	Prof. Dr. Müllich
4.3 Business Entrepreneurship: Theories and Strategies	StA	5	Prof. Dr. Sudnik
4.5. Digital Technology Management: Design, Marketing and Commercialization	PA	5	Prof. Dr. Gutknecht
4.9 Entrepreneurial Financial Strategies	SP	5	Prof. Dr. Ruhnke
4.12 Technology Risk Management: Strategies and Processes	StA	5	Prof. Dr. Metze
2. Semester			
4.4 Business Entrepreneurs and Change Management	StA	5	Prof. Dr. Sudnik
4.6 Digital Technology Management: Intellectual Property Rights and Legal Environment	StA	5	Dr. Haarmann et al
4.7 Digital Business Development: Trends and Strategies	StA	5	Prof. Dr. Slamka
4.8 Empirical Research Methods and Effective Data Analysis	StA	5	Prof. Dr. Günzel
4.10 Digital Technology Management: Products, Processes and Systems	StA	5	Prof. Dr. Brehm
4.11 Technopreneurship: Sustainable Technology Management	StA	5	N.N.
3. Semester			
4.13 Project Study: Entrepreneurial Business Case	PA	5	Prof. Dr. Günzel & Prof. Dr. Spintig
4.14 Research Study: New Technology Development & Strategic Foresight	PA	5	Prof. Dr. Habelt
4.15 Master Thesis and Master Seminar	MA, Kol	20	Supervisor of Master Thesis

Subject to modifications

Abbreviations:

ECTS=	European Credit Transfer and Accumulation System
Kol	= Symposium (Kolloquium)
Proj	= Project studies (Projektstudium)
Ref	= Oral examination
SP	= Written exam (Schriftliche Prüfung)
StA	= Seminar paper (Studienarbeit)
PA	= Project work (Projektarbeit)

Updated February 2017