

Semester Structure – M.Sc. Business Administration Digital Technology Entrepreneurship (DTE)

Module	Assessment Method	ECTS	Lecturer
1. Semester (starting in October)			
4.1 International Market Study	StA	5	Prof. Dr. Henzel
4.2 Intercultural Business Communication and Management	Ref 20-60 min and sP, 90-120 min	5	Prof. Dr. Müllich
4.4 Business Entrepreneurs and Change Management	StA	5	Prof. Dr. Günzel
4.5. Digital Technology Management: Design, Marketing and Commercialization	PA	5	Prof. Dr. Gutknecht
4.9 Entrepreneurial Financial Strategies	SP	5	Prof. Dr. Ruhnke
4.10 Digital Technology Management: Products, Processes and Systems	StA	5	Prof. Dr. Brehm
2. Semester			
4.3 Business Entrepreneurship: Theories and Strategies	StA	5	NN
4.6 Digital Technology Management: Intellectual Property Rights and Legal Environment	StA	5	Dr. Haarmann et al
4.7 Digital Business Development: Trends and Strategies	StA	5	Prof. Dr. Slamka
4.8 Empirical Research Methods and Effective Data Analysis	StA	5	NN
4.11 Technopreneurship: Sustainable Technology Management	StA	5	NN
4.12 Technology Risk Management: Strategies and Processes	StA	5	Prof. Dr. Weiden
3. Semester			
4.13 Project Study: Entrepreneurial Business Case	PA	5	Prof. Dr. Günzel
4.14 Research Study: New Technology Development & Strategic Foresight	PA	5	Prof. Dr. Slamka & Prof. Dr. Weiden
4.15 Master Thesis and Master Seminar	MA, Kol	20	Supervisor of Master Thesis

Subject to modifications

Abbreviations:

ECTS	=	European Credit Transfer and Accumulation System
Kol	=	Symposium (Kolloquium)
Proj	=	Project studies (Projektstudium)
Ref	=	Oral examination
SP	=	Written exam (Schriftliche Prüfung)
StA	=	Seminar paper (Studienarbeit)
PA	=	Project work (Projektarbeit)

Updated September 2017