About the programme

The Management of Social Innovations programme was set up in response to society’s need for innovation in the coming years and decades. In practically all areas of society there is a need for sustainable and socially responsible change. A balance must be struck between the preservation of structures that serve society well and targeted future development.

To date, innovation has often been guided solely by technical or economic considerations. Problems, however, also arise within society and the environment which require the development and collective implementation of strategies that offer appropriate sociocultural solutions.

The programme provides students with the necessary skills and expertise to stimulate, support, guide, and assess social innovation. Students will acquire the academic knowledge necessary to define and assess innovation needs. The acquisition of methodological expertise and organisational skills will enable students to support and implement change processes. This includes, in particular, the methods used in knowledge organisation, social research, creative and resource-based educational work, community development, and also in communication and consultation strategies.

Collaborative network

The programme is interdisciplinary in nature. It is organised by the Department of Applied Social Sciences in collaboration with other university institutions and with partners providing practical experience.

Programme

- The programme will enable students to use academic theory to independently develop strategies for social innovation processes within an interdisciplinary context.
- Graduates will be able to identify innovation potential, position it strategically, develop a systematic approach, and support the implementation process. They will be able to create and design innovation processes and implement the necessary supporting communication processes.
- Their expertise in appropriate tools and systems will prepare them for future tasks in knowledge management.
- Graduates will be equipped with key skills in social entrepreneurship, critical use of the media, intercultural dialogue, networking, and civic involvement.

Programme structure

The Management of Social Innovation programme is offered on a full-time basis. The standard duration of the programme is seven semesters, consisting of six theory-based semesters (including the bachelor’s thesis) and one practical semester. The programme content is taught in four modules (organisational systems, scientific paradigms, normative foundations, implementation techniques). Teaching is in the form of lectures, seminars, and practical tutorials. One part of the teaching programme is internet-based.

Degree awarded: Bachelor of Arts, B. A.

Career outlook

The programme will provide students with expertise and skills that are nowadays central requirements for a very broad and diverse field of work. In particular, the programme will enable students to assume responsibilities in the development, advising, planning, and management of the following types of organisations:

- social and civil society organisations
- business enterprises
- education facilities

There are also opportunities for employment in social management and in freelance consultancy work.

Options for further professional development

The programme lays the foundations for the acquisition of further academic qualifications through master’s programmes.

Studying on the Pasing Campus provides students with the opportunity to live in a cosmopolitan city but still enjoy the benefits of natural surroundings. The Department of Applied Social Sciences shares its campus with the Department of Business Administration. The mix of old and modern buildings comes along with a huge courtyard that allows students to relax and work in a supportive and creative atmosphere. The neighbourhood of Pasing lies in the southwest of Munich and is readily accessible by public transport (suburban train and bus).
Entry requirements

- Self-initiative and self-reliance
- Interest in viable change for the future
- Pleasure in taking on complex challenges
- Ability to think holistically and laterally

Applicants must have a higher education entrance qualification recognised in Bavaria. Further information can be found online at: www.hm.edu/bewerberinfo.

If you meet these requirements, nothing stands between you and an application to Munich University of Applied Sciences.

Munich University of Applied Sciences can provide further information about admission requirements (e.g. if admission is restricted or a prior work placement is required).

Important dates and deadlines

It is only possible to **begin the bachelor’s programme** in the winter semester.

Students must **register** for the winter semester between 2 May and 5 July of the same year.

**Application forms and information** can be downloaded online at: www.hm.edu/bewerberinfo.

Contact details and information

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