

**Analyse der stilprägenden Merkmale einer spezifischen Fahrzeuggattung. Anleitung zur Entwicklung und des Aufbaus einer evolutionären Designkonzeption für künftige Fahrzeuggenerationen**

**Historical Background: 1963 - 2018**

Previous Generation

Identification by Name

Identification of production period

(Identification by Designer in Charge / Chief)

**Innovative Inspiration: 2018 - 2073**

Research all relevant sources

Make your own pinterest pinnwall

Categorize your research

Contribute your results to your studio design fellows

**Conceptual Brainwork:**

Come up with new scenario for the next generation(s)

Make your proposals plausible through technological progress and circumstantial developments (environment / political / community )

Develop how these trends influence the formal design language

**Conceptual art work:**

Define which generation is represented within your proposal

Create outline to identify silhouette proportion and form according to your theoretical concept(s)

**Presentation:**

Reserve a presentation wall

Pin your sketches on to the presentation wall

Develop a short and concize verbal presentation

**Evaluation criteria:**

Perspektive, Proportion, Line-quality, Design-content, Quantity