Analyse der stilprägenden Merkmale einer spezifischen Fahrzeuggattung. Anleitung zur Entwicklung und des Aufbaus einer evolutionären Designkonzeption für künftige Fahrzeuggenerationen

**Historical Background: 1963 - 2018**

Previous Generation
Identification by Name
Identification of production period
(Identification by Designer in Charge / Chief)

**Innovative Inspiration: 2018 - 2073**

Research all relevant sources
Make your own pinterest pinnwall
Categorize your research
Contribute your results to your studio design fellows

**Conceptual Brainwork:**

Come up with new scenario for the next generation(s)
Make your proposals plausible through technological progress and circumstancial developments (environment / political / community )
Develope how these trends influence the formal design language

**Conceptual art work:**

Define which generation is represented within your proposal
Create outline to identify silhouette proportion and form according to your theoretical concept(s)

**Presentation:**

Reserve a presentation wall
Pin your sketches on to the presentation wall
Develop a short and concise verbal presentation

**Evaluation criteria:**

Perspektive, Proportion, Line-quality, Design-content, Quantity