

Munich University of Applied Sciences - Department of Tourism Management
Master-Course: Tourism Management
Starting winter term 2012/2013, as of September 10, 2012

Pillar	Module No.	Module	Subject No.	Subject Name	Didactical Form	SWS	ECTS	Exam
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1. Semester Tourismus Management (Winter term)

BA	M1.1T	Corporate Management I	111T	Leadership of international and multinational corporations	Seminars with Case Studies	2	5	Course assessment
			112T	Executive Management Simulation Game	Simulation Game	2		
	M1.2T	Financial Management I	121T	International Controlling and Accounting in Tourism	Seminars with Tutorials	2	5	Course assessment
			122T	International Tax Law	Seminars with Tutorials	2		
TM	M1.3T	Management of Transportation Systems	13T	Integrated Transportation Management	Seminars with Tutorials	4	5	Course assessment
	M1.4T	Destination Management and Development	141T	Destination Consulting in Tourism	Seminars with Tutorials	2	5	Course assessment
			142T	Knowledge and Innovation Management	Seminars with Tutorials	2		
IE	M1.5T	Tourism Economy and Politics	15T	Tourism Economy and Politics	Seminars with Tutorials	4	5	Course assessment
AM	M1.6T	Market Research in Tourism	16T	Market Research in Tourism	Seminars with Tutorials	4	5	Course assessment
Sum:						24	30	

2. Semester Tourism Management (Summer term)

BA	M2.1T	Corporate Management II	211T	Consulting in Tourism	Seminars with Case Studies	2	5	Course assessment
			212T	Human Resources Management	Seminars with Case Studies	2		
	M2.2T	Financial Management II	22T	Corporate Finance and Risk Management	Seminars with Case Studies	4	5	Course assessment
TM	M2.3T	Tour Operator Management	23T	Tour Operator Management	Seminars with Tutorials	4	5	Course assessment
	M2.4T	E-Tourism	241T	New Technologies in Tourism Management	Seminars with Case Studies	2	5	Course assessment
			242T	Virtual Structures and Processes at Travel Intermediaries and Portals	Seminars with Tutorials	2		
IE	M2.5T	Tourism and Cultural Economics	25T	Tourism and Cultural Economics	Seminars with Tutorials	4	5	Course assessment
AM	M2.6T	Research Case Study	26T	Research Case Study	Case Study	4	6	Course assessment
Sum:						24	31	

3. Semester Tourism Management (Winter term)

AM	M3.1T	Empirical Research	31T	Empirical Research	Seminars with Tutorials	4	5	Course assessment
AM	M3.2T	Research Seminar	321T	Seminar I	From Catalogue	2	3	Seminar paper
			322T	Seminar II	From Catalogue	2	3	Seminar paper
MA	M3.3T	Master Thesis	33T	Master Thesis	Master Thesis	15	18	Master thesis
Sum:						23	24	