

## Tourism Management

### Our Offer

The Tourism Management Master's programme qualifies Master graduates to take over managerial functions in the tourism industry and provides a solid education in economics and tourism. The course is designed to give students a comprehensive understanding of tourism management in an increasingly globalized world and to enable Master graduates to develop innovative, successful and sustainable tourism concepts.

In the tourism sector, the Department of Tourism at Munich University of Applied Sciences has the most extensive and widest-ranging teaching competence in the German-speaking countries, as well as diverse international relations and worldwide involvement in applied research.

Teaching, applied research and practice go hand in hand at our university: expert discussions with the decision-makers in the industry, collaboration with industry on case studies and involvement in research projects keep our Master graduates up-to-date on the latest issues.

Munich is a cosmopolitan and inviting city with a lot of flair. Whether you are interested in culture, the easy-going Bavarian lifestyle or in nature – the regional capital with its attractive range of leisure activities is a place where you can feel relaxed and happy.



### The Programme

The Tourism Management Master's programme lasts three semesters, is modular in structure and is based on the following four pillars:



During the first two semesters, interrelated subject and method-specific skills and knowledge are taught. In the third semester, a range of seminars and the Master thesis give students the opportunity to focus on and develop their individual interests.

Modern teaching concepts and small study groups guarantee a broad-based, high-quality and practice orientated Master's programme.

The language of instruction is predominantly German.

Academic degree: **Master of Arts, M.A.**  
For detailed information on course content, visit [www.tourismusmaster.de](http://www.tourismusmaster.de)



### The Prospects

Tutors with international experience prepare you optimally for the global challenges in the tourism industry.

Master graduates are qualified to take on demanding tasks and executive positions in the following fields:

- Tour operators and travel agencies
- Destinations
- Tourism organisations, associations and policy
- Forwarding agents and transportation companies
- MICE
- Holiday and leisure centres
- Spas and health resorts

The Master's degree offers graduates a route to careers as self-employed entrepreneurs, opens the door to careers in the higher levels of the civil service and possibly to a further academic qualification in the form of a doctorate or PhD.



Foto: © CL Schmitt/IMA



Master's programme

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February 2018



## Entry requirements

- A **university degree** awarded after at least six semesters of study (180 ECTS credits) with a focus on business administration, tourism and/or hospitality management, tourism studies or a related subject area, with a **good Honours degree**
- Successful aptitude procedure
- Practical experience gained in a semester of study or in a relevant, qualified, practical occupation lasting at least 18 weeks
- Evidence of good German and English language skills

For further information, see the course study regulations on the Department's website [www.tourismus.hm.edu/master](http://www.tourismus.hm.edu/master)

## Application

**Students can begin** the Master's programme in the winter semester. **Registration** for the winter semester is always during springtime.

You'll find more information about the exact **application period** on our website: [www.tourismusmaster.de](http://www.tourismusmaster.de)

The website [www.hm.edu/master-bewerbung/](http://www.hm.edu/master-bewerbung/) provides more detailed information on the **application process**.

## Information and Contact

### Munich University of Applied Sciences

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### Student Advising and Counseling Center

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Phone +49 (0)89 1265-1121

### Enrolment Office

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### Department of Tourism

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### Academic Advisor

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